

Insulin 100

Merchandise Catalogue



UNIVERSITY OF
TORONTO



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Insulin 100 Anniversary

The discovery of insulin by U of T 100 years ago is one of the most significant advances in the history of medicine. Few events have transformed the lives of so many people, so suddenly and profoundly. Insulin focused the eyes of the world on Toronto and placed us at the vanguard of medical research and treatment.

In celebration of this momentous event, we are creating a line of merchandise, which will allow for a seamless extension of the Insulin 100 campaign and building awareness about the University's vital impact on health care.

University merchandise is an important aspect of the campus experience. Whether a student, staff, alumni or donor, U of T branded merchandise fosters a sense of belonging and community with the University that can last a lifetime. The instant connection when we meet someone wearing a U of T sweatshirt, or see a car with a U of T decal in the back window – our brand unites us and helps form new relationships based on shared experiences.

Within these pages you will find information on what merchandise is available, suggested designs and layout as well as information on how to order.

If you have any questions at all, please reach out directly to Kristina Kazandjian at kristina.kazandjian@utoronto.ca to discuss your specific order.

Proceeds from the sale of Insulin 100 merchandise support the U of T community.

Merchandise Mock-Ups and Pricing

We have worked closely with University of Toronto Communications to put together graphics that connect with the Insulin 100 campaign and communicate this story effectively on merchandise.

In this section, you will find the items available for order, along with pricing, minimum order quantities and lead times. You can order all items as shown. If your order requires customization or you wish to order an item not listed, please refer to the graphics listed at the end of this document, which we have pre-approved for use on merchandise.

Ordering Merchandise

You may contact either Trademark Licensing or the U of T Bookstore to place an order of one of the pre-approved designs in this catalogue.

If you would like to customize a design, please get in touch with Trademark Licensing directly to discuss.

A few things to keep in mind:

- All items are mocked up with the central University signature, but departmental signatures can be incorporated. Please keep in mind that certain departmental signatures may not lend themselves well to small imprint areas.
- All merchandise must use an Insulin 100 logo and University signature lock-up.
- Given the current global pandemic, all production facilities are working with reduced staffing. Delays can be expected and we suggest leaving as much lead time as possible when ordering your items. We suggest at least four weeks lead time for production of your order.
- All pricing is valid for 2021 only.
- All pricing, minimums and lead times are based on averages and may change depending on the final order details including artwork and quantity ordered.
- Please submit a completed ordering form with your request for custom merchandise to either Kristina or Caitlin (form found on the following page or **downloadable here**).

Contact Information

Kristina Kazandjian, Trademark Licensing Manager
Kristina.kazandjian@utoronto.ca

Caitlin Pirtovshek, External Sales Manager, U of T Bookstore
cpirtovshek@uoftbookstore.com



INSULIN 100 PRODUCT ORDER FORM

EMAIL COMPLETED FORM TO

cpirtovshek@uoftbookstore.com

kristina.kazandjian@utoronto.ca

Contact Information	
Name:	
Department:	
Email:	
Phone:	

BILLING ADDRESS:	
Name:	
Street Address:	
APT / Local / Unit # :	
Town / Province:	
Postal Code:	

SHIPPING ADDRESS:	
Name:	
Street Address:	
APT / Local / Unit # :	
Town / Province:	
Postal Code:	

DO YOU HAVE A BOOKSTORE ACCOUNT?

YES NO

IF YOU WOULD LIKE TO SET UP A BOOKSTORE ACCOUNT, PLEASE EMAIL THE FOLLOWING INFORMATION WITH THE SUBJECT "BOOKSTORE ACCOUNT REQUEST" TO CWILLIAMS@UTPRESS.UTORONTO.CA

Your contact information (name, phone number and email address)
 Department name and address
 Name and email address of your Business Officer

Please enter the product information of the item(s) you are interested in and we will contact you to discuss details.
 If you'd like to use a logo that is not featured in the catalog please enter 'CUSTOM' as the graphic #

QUANTITY	ITEM #	ITEM DESCRIPTION	COLOUR	GRAPHIC #s	
NOTES:					

Ball Cap

Adult size. 100% bio-washed chino twill. Self-fabric tri-glaze buckle closure. Pre-curved visor, unstructured, six panel body.



Min	12
Item#	VC300A
Decoration Method	1-2 colour, two location embroidery
Regular/ In-store Retail	\$14.99
UofT Dept/ Faculty Retail	\$11.24
Approximate Turnaround Time	3 weeks

Defender Umbrella

47" arc folds down to 33" when closed. Automatic opening and closure with hook & loop fastener tie closure. Comfortable foam handle.



Min	35
Item#	SA187

Decoration Method	Single colour, one location print
Regular/ In-store Retail	\$24.99
UofT Dept/ Faculty Retail	\$18.74
Approximate Turnaround Time	3 weeks

Decoration Method	Two colour, one location print
Regular/ In-store Retail	\$34.99
UofT Dept/ Faculty Retail	\$26.24
Approximate Turnaround Time	3 weeks

Decoration Method	Single colour, two location print
Regular/ In-store Retail	\$29.99
UofT Dept/ Faculty Retail	\$22.49
Approximate Turnaround Time	4 weeks

Lanyard

5/8" width.



Min	100
Item#	SK1283A
Decoration Method	Single colour, two location print
Regular/ In-store Retail	\$5.99
UofT Dept/ Faculty Retail	\$4.49
Approximate Turnaround Time	3 weeks

Pens

Bic Round Stick Pen



Min	500
Item#	BIC_RND
Decoration Method	Single colour, double sided print
Regular/ In-store Retail	\$1.49
UofT Dept/ Faculty Retail	\$1.12
Approximate Turnaround Time	3 weeks

Culmer Ignite Pen

Solid brass & lacquer, twist mechanism ball pen with spring loaded clip. Comes with standard box.



Min	50
Item#	SS319
Decoration Method	Laser engraving on barrel
Regular/ In-store Retail	\$29.99
UofT Dept/ Faculty Retail	\$22.49
Approximate Turnaround Time	3 weeks

London Pen

Metal twist-action ballpoint pen with chrome trim and rubber touch coating. Packaged in velvet sleeve.



Min	100
Item#	SS342
Decoration Method	Laser engraving on barrel
Regular/ In-store Retail	\$12.99
UofT Dept/ Faculty Retail	\$9.74
Approximate Turnaround Time	3 weeks

Metal Keychain

2D, 2 Sided 1.5"X1.125", Split ring.



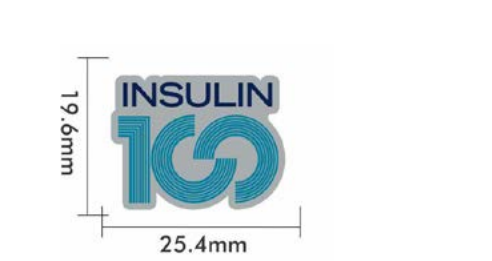
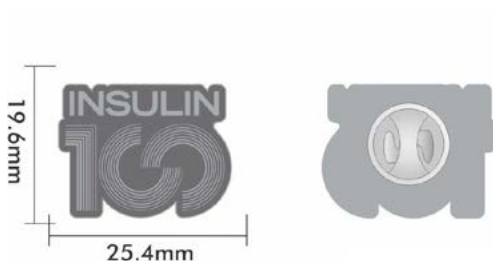
Min	250
Item#	SK234

Decoration Method	Single colour fill
Regular/ In-store Retail	\$6.99
UofT Dept/ Faculty Retail	\$5.24
Approximate Turnaround Time	3 weeks

Decoration Method	Two colour fill
Regular/ In-store Retail	\$9.99
UofT Dept/ Faculty Retail	\$7.49
Approximate Turnaround Time	3 weeks

Lapel Pin

2D, 1", Die struck enamel.



Min	300
Item#	LAP

Decoration Method	Single/Two colour
Regular/ In-store Retail	\$5.99
UofT Dept/ Faculty Retail	\$4.49
Approximate Turnaround Time	3 weeks

El Grande Cobalt Mug

15 oz, Large D shaped handle for comfort.



Decoration Method	Two colour, wrap print
Regular/ In-store Retail	\$16.99
UofT Dept/ Faculty Retail	\$12.74
Approximate Turnaround Time	3-4 weeks

Min	72
Item#	SD192

Decoration Method	Single colour, wrap print
Regular/ In-store Retail	\$12.99
UofT Dept/ Faculty Retail	\$9.74
Approximate Turnaround Time	3-4 weeks

Barrel Mug

20 oz. ceramic mug with ergonomic 'C' handle. Matte exterior and glossy interior.



Min	72
Item#	SD1012
Decoration Method	1-2 colour, two location print
Regular/ In-store Retail	\$19.99
UofT Dept/ Faculty Retail	\$14.99
Approximate Turnaround Time	3-4 weeks

El Kahuna Cream Mug

17 oz. high gloss ceramic coffee mug.



Min	72
Item#	SD114
Decoration Method	Two colour, two location print
Regular/ In-store Retail	\$19.99
UofT Dept/ Faculty Retail	\$14.99
Approximate Turnaround Time	3-4 weeks

Lotus Mug

15 oz. two-tone ceramic mug with smooth matte outer wall and a pop of colour on the bottom.



Decoration Method	One side laser engraved
Regular/ In-store Retail	\$16.99
UofT Dept/ Faculty Retail	\$12.74
Approximate Turnaround Time	3-4 weeks

Min	96
Item#	SD1014

Decoration Method	One colour imprinted wrap
Regular/ In-store Retail	\$16.99
UofT Dept/ Faculty Retail	\$12.74
Approximate Turnaround Time	3-4 weeks

Sublimated White Mug | Small

11oz, full colour sublimation.



Min	72
Item#	SD177
Decoration Method	Full Colour Sublimation
Regular/ In-store Retail	\$14.99
UofT Dept/ Faculty Retail	\$11.24
Approximate Turnaround Time	3-4 weeks

Sublimated White Mug | Large

15oz, full colour sublimation.



Min	72
Item#	SD178
Decoration Method	Full Colour Sublimation
Regular/ In-store Retail	\$19.99
UofT Dept/ Faculty Retail	\$14.99
Approximate Turnaround Time	3-4 weeks

Chic Mug with Bamboo Lid

15 oz. ceramic mug with a glossy finish and wide handle. It includes a bamboo lid that can also be used as coaster.



Min	50
Item#	SD1005
Decoration Method	One colour print and engraved lid
Regular/ In-store Retail	\$24.99
UofT Dept/ Faculty Retail	\$18.74
Approximate Turnaround Time	3-4 weeks

Baton Travel Bottle

17oz travel bottle keeps beverages cold for up to 24 hours and hot up to 8 hours. Matte finish, available in white or black.



Min	50
Item#	SD602
Decoration Method	One colour, one location print
Regular/ In-store Retail	\$39.99
UofT Dept/ Faculty Retail	\$29.99
Approximate Turnaround Time	3 weeks

Valley Tumbler

16oz, stainless steel, double-wall construction with plastic liner. Push-on lid with swivel open closure. Hand wash only.



Min	50
Item#	SD726
Decoration Method	One colour, one location print
Regular/ In-store Retail	\$24.99
UofT Dept/ Faculty Retail	\$18.74
Approximate Turnaround Time	3 weeks

Volay Bamboo Lid Bottle

11.5oz, double walled, stoneware with glossy interior and exterior featuring screw on/off Bamboo lid. For use with hot and cold beverages.



Min	50
Item#	SD1007
Decoration Method	One colour, one location print
Regular/ In-store Retail	\$24.99
UofT Dept/ Faculty Retail	\$18.74
Approximate Turnaround Time	3 weeks

Escalade Bottle

18 oz. bottle with double-wall construction and vacuum insulation. Keeps drinks hot for 5 hours and cold for 15 hours. Leak-proof locking cap. Hand wash only.



Min	48
Item#	SD492
Decoration Method	One colour, one location print
Regular/ In-store Retail	\$36.99
UofT Dept/ Faculty Retail	\$27.74
Approximate Turnaround Time	3 weeks

Wave Bottle

17 oz. double walled vacuum insulation. Sturdy stainless steel construction with screw-on leak proof lid. For hot or cold beverages.



Min	25
Item#	SD596
Decoration Method	One colour, one location print
Regular/ In-store Retail	\$29.99
UofT Dept/ Faculty Retail	\$22.49
Approximate Turnaround Time	3 weeks

Shine White Bottle

17oz stainless steel bottle with inner copper insulated liner and glossy exterior. Features double walled vacuum insulation and leak-proof lid.



Min	25
Item#	SD474
Decoration Method	Full colour wrap
Regular/ In-store Retail	\$34.99
UofT Dept/ Faculty Retail	\$26.24
Approximate Turnaround Time	3 weeks

Alta Tritan Sports Bottle

25 oz. durable Tritan material. Shatter, stain, and odor resistant. Stainless steel screw-on spill resistant lid.



Min	48
Item#	SD488
Decoration Method	One colour, one location print
Regular/ In-store Retail	\$19.99
UofT Dept/ Faculty Retail	\$14.99
Approximate Turnaround Time	3 weeks

Sport Bottle

21 oz. BPA-free plastic water bottle made from acrylonitrile styrene.



Min	150
Item#	SD434
Decoration Method	One colour, one location print
Regular/ In-store Retail	\$9.99
UofT Dept/ Faculty Retail	\$7.49
Approximate Turnaround Time	3 weeks

Alpine Bottle

18 oz. Double wall vacuum insulated, stainless steel. Keeps drinks hot up to 12 hours and cold up to 24 hours. Equipped with an easy grip handle and easy access spout. 100% leak-proof.



Min	48
Item#	SD607
Decoration Method	One colour, one location print
Regular/ In-store Retail	\$49.99
UofT Dept/ Faculty Retail	\$37.49
Approximate Turnaround Time	3 weeks

Fanny Pack

Features main compartment for ample storage and front zippered pocket. Adjustable waistband. Black only.



Min	50
Item#	SL185
Decoration Method	One colour, one location print
Regular/ In-store Retail	\$19.99
UofT Dept/ Faculty Retail	\$14.99
Approximate Turnaround Time	3 weeks

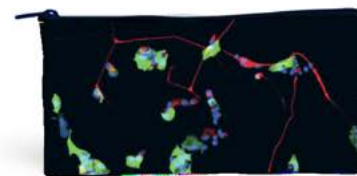
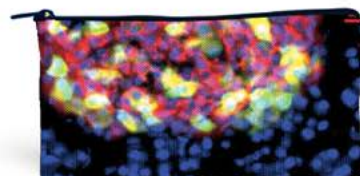
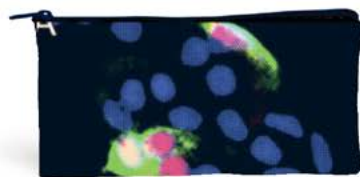
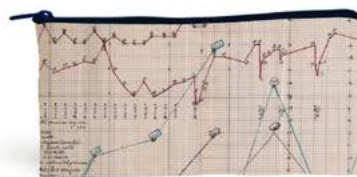
Pouch

Small: 9.75" w x 4" h
Canvas pouch. 600D Polyester.

Large: 11" w x 5.5" h
Canvas pouch. 600D Polyester.

All designs shown below can be ordered in either size.

Min	50
Item#	All the Things
Decoration Method	One colour or full colour sublimation
Regular/ In-store Retail	small:\$12.99 large:\$14.99
UofT Dept/ Faculty Retail	small:\$9.74 large:\$11.24
Approximate Turnaround Time	3 weeks



Tote Bag | Natural

12 oz. cotton canvas tote bag with cross stitched cotton webbed handles. 18”w x 15.5h x 4”d



Min	100
Item#	SL170
Decoration Method	One or two colour, one location print
Regular/ In-store Retail	\$14.99
UofT Dept/ Faculty Retail	\$11.24
Approximate Turnaround Time	3 weeks
Decoration Method	One or two colour, two location print
Regular/ In-store Retail	\$16.99
UofT Dept/ Faculty Retail	\$12.74
Approximate Turnaround Time	3 weeks

Tote Bag | Navy

12 oz. cotton canvas tote bag with cross stitched cotton webbed handles. 18”w x 15.5h x 4”d



Min	100
Item#	SL171
Decoration Method	One or two colour, one location print
Regular/ In-store Retail	\$14.99
UofT Dept/ Faculty Retail	\$11.24
Approximate Turnaround Time	3 weeks
Decoration Method	One or two colour, two location print
Regular/ In-store Retail	\$16.99
UofT Dept/ Faculty Retail	\$12.74
Approximate Turnaround Time	3 weeks

T-shirts (Adult Unisex)

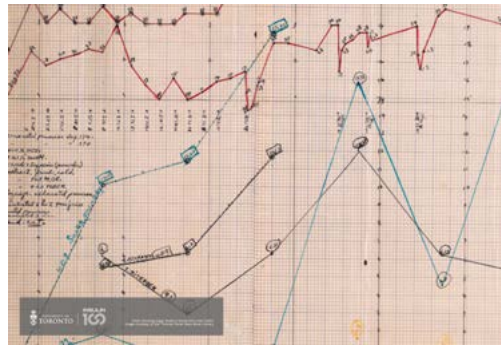
Gildan Softstyle 100% Cotton. Semi fitted.
Available sizes: S, M, L, XL, 2XL



Min	48
Item#	64000
Decoration Method	1-2 colour screen print
Regular/ In-store Retail	\$14.99
UofT Dept/ Faculty Retail	\$11.24
Approximate Turnaround Time	3 weeks

Large Hard Cover Journal

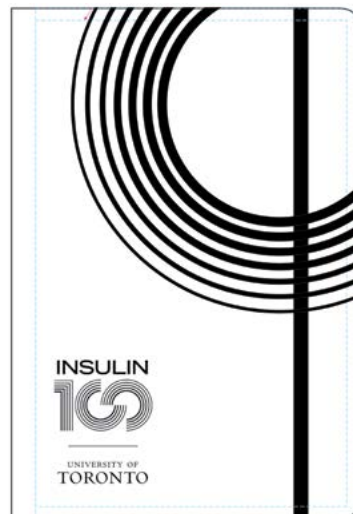
6" x 8.25", velvet laminate cover with suede-like feel.
Available with lined or unlined paper.



Min	12
Item#	HC-JRNL
Decoration Method	Full colour
Regular/ In-store Retail	\$24.99
UofT Dept/ Faculty Retail	\$18.74
Approximate Turnaround Time	4-5 weeks

Hard Cover Journal

Neoskin journal with interior gusseted pocket. 5.5" x 8.25. Black cover with full cover deboss imprint.



Min	50
Item#	SS162
Decoration Method	Deboss
Regular/ In-store Retail	\$24.99
UofT Dept/ Faculty Retail	\$18.74
Approximate Turnaround Time	4-5 weeks

Soft Cover Mini Notebooks | Singles and 3 Packs

3.5" x 5.5". Unlined, blank paper.

All designs shown below can be ordered as singles or packs.



Single notebooks

Min	36
Item#	MINI-NBK
Decoration Method	Full colour
Regular/ In-store Retail	\$4.99
UofT Dept/ Faculty Retail	\$3.37
Approximate Turnaround Time	4-5 weeks

3 Pack

Min	24
Item#	MINI-NBK3
Decoration Method	Full colour
Regular/ In-store Retail	\$12.99
UofT Dept/ Faculty Retail	\$9.74
Approximate Turnaround Time	4-5 weeks

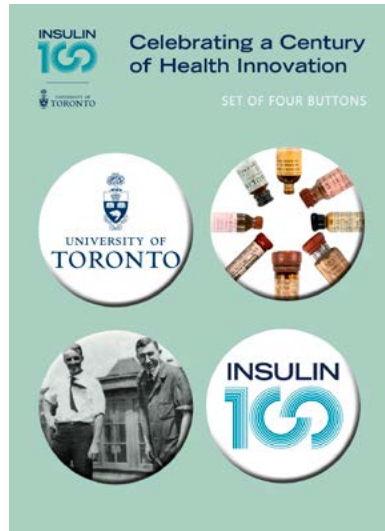


All notebooks include a Belly band wrap.

4PK of Buttons*

1.5". Features four unique designs. Packaged on a storycard with clear acetate bag.

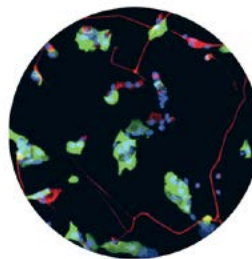
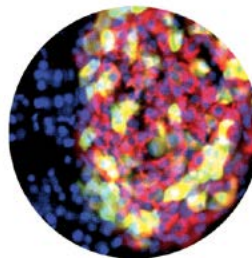
*All button designs can be made into 4 PK sets. Set shown here is just one example.



Min	24
Item#	BTN-4PK
Decoration Method	Full colour
Regular/ In-store Retail	\$7.99
UofT Dept/ Faculty Retail	\$5.99
Approximate Turnaround Time	4-5 weeks

Single Buttons

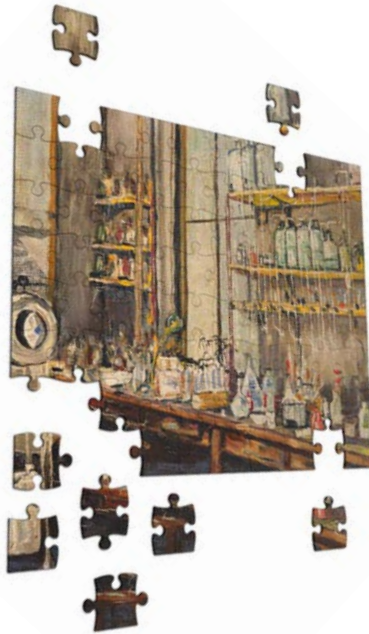
1.5" loose button.



Min	50
Item#	BTN-SNGL
Decoration Method	Full colour
Regular/ In-store Retail	\$1.99
UofT Dept/ Faculty Retail	\$1.49
Approximate Turnaround Time	4-5 weeks

Puzzle

300pc - 12"x16" or 11"x17" depending on design.



Min	18
Item#	PZZL
Decoration Method	Full colour
Regular/ In-store Retail	\$19.99
UofT Dept/ Faculty Retail	\$14.99
Approximate Turnaround Time	4-5 weeks

Sticker Sheet

7.5"w x 5"h (7 stickers)

Thick, durable vinyl, protects from scratches, water & sunlight.



Min	50
Item#	STICKER-SHEET
Decoration Method	Full colour
Regular/ In-store Retail	\$9.99
UofT Dept/ Faculty Retail	\$7.49
Approximate Turnaround Time	3 weeks

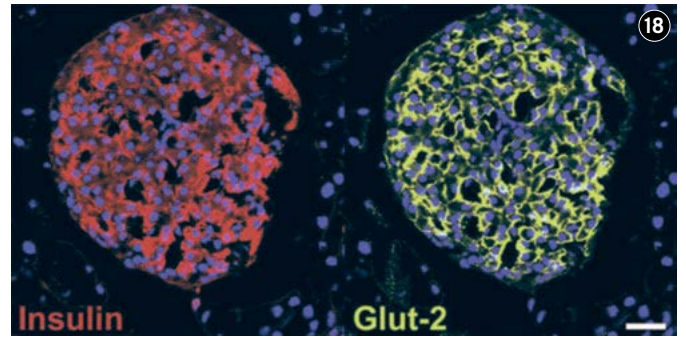
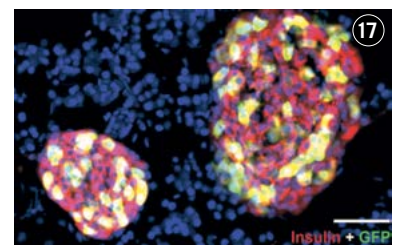
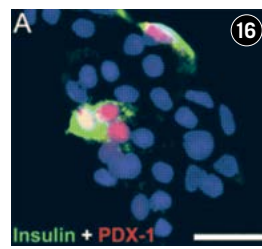
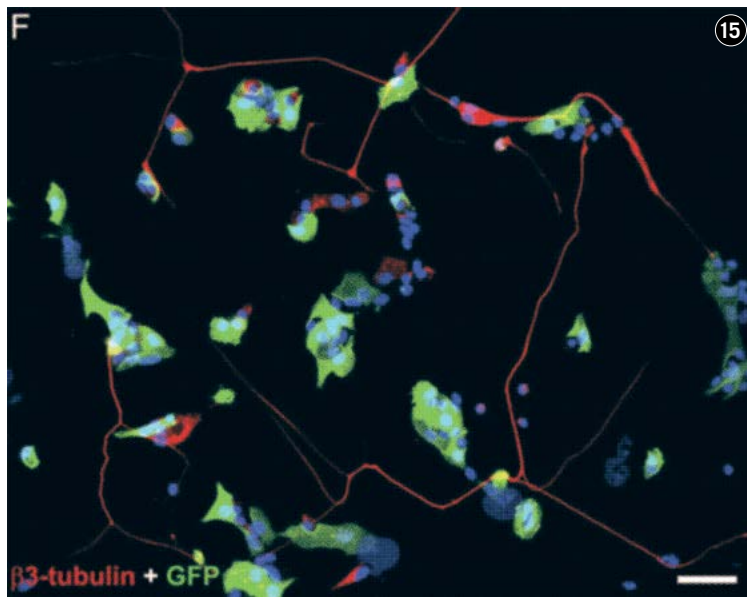
Mix and Match Graphics

Each of the following design elements have a graphic number attributed. Please reference these on your order form so we can get an idea of the branding/imagery you are interested in.

Insulin 100 Branding and Slogans

<p>1</p> 	<p>2</p> 	<p>3</p> 
<p>4</p> 	<p>5</p> 	<p>6</p> 
<p>9</p>  <p>UNIVERSITY OF TORONTO</p> 	<p>8</p> <p>UNIVERSITY OF TORONTO</p> 	
<p>9 UNIVERSITY OF TORONTO INSULIN 100</p>		
<p>10 UNIVERSITY OF TORONTO INSULIN 100</p>		
<p>11</p>  <p>UNIVERSITY OF TORONTO</p>	<p>12 insulin100.utoronto.ca</p>	<p>13</p> <p>Banting & Best & Collip & Macleod.</p> <p>14</p> <p>Toronto's gift to the world.</p>

Insulin Stem Cell Research



Original Paintings by F. Banting



Archival Materials

