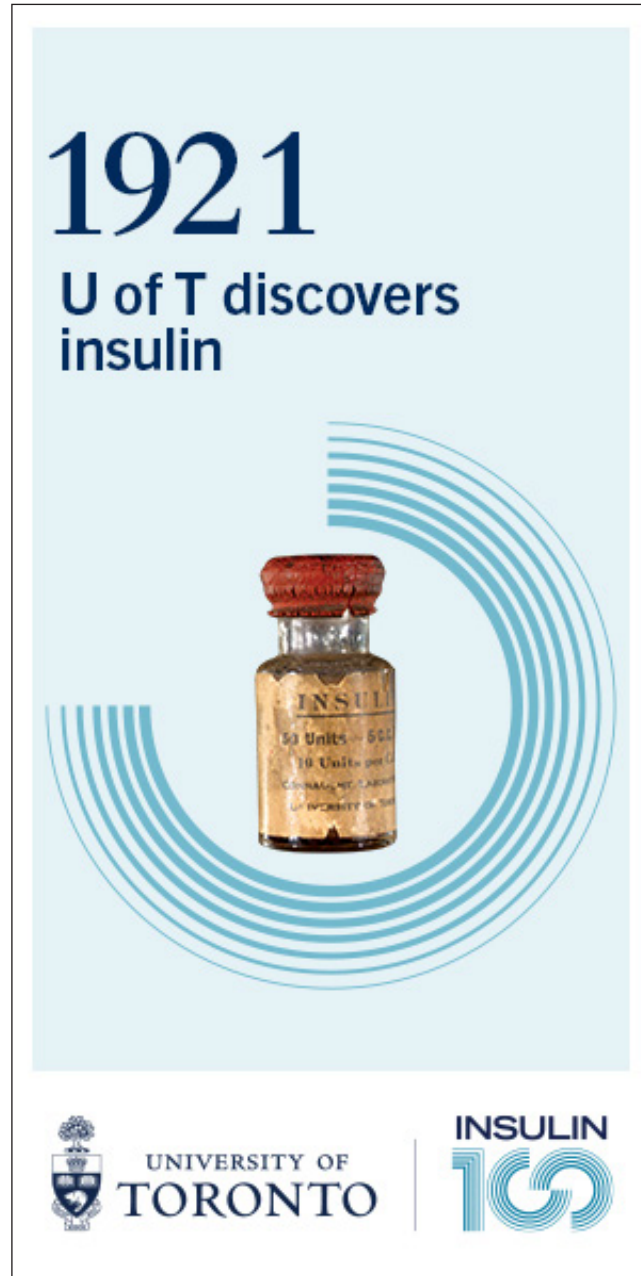


Insulin 100

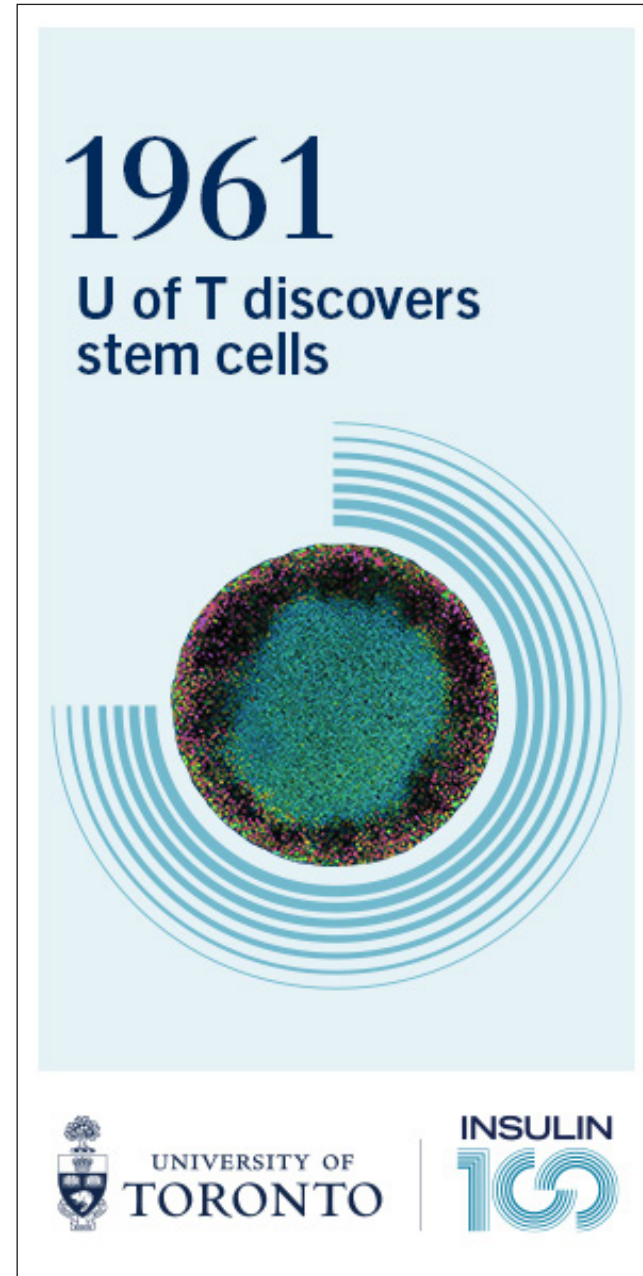
Display, Social & Podcast ads
Creative Samples

Standard Display Banners / V1 - Animated

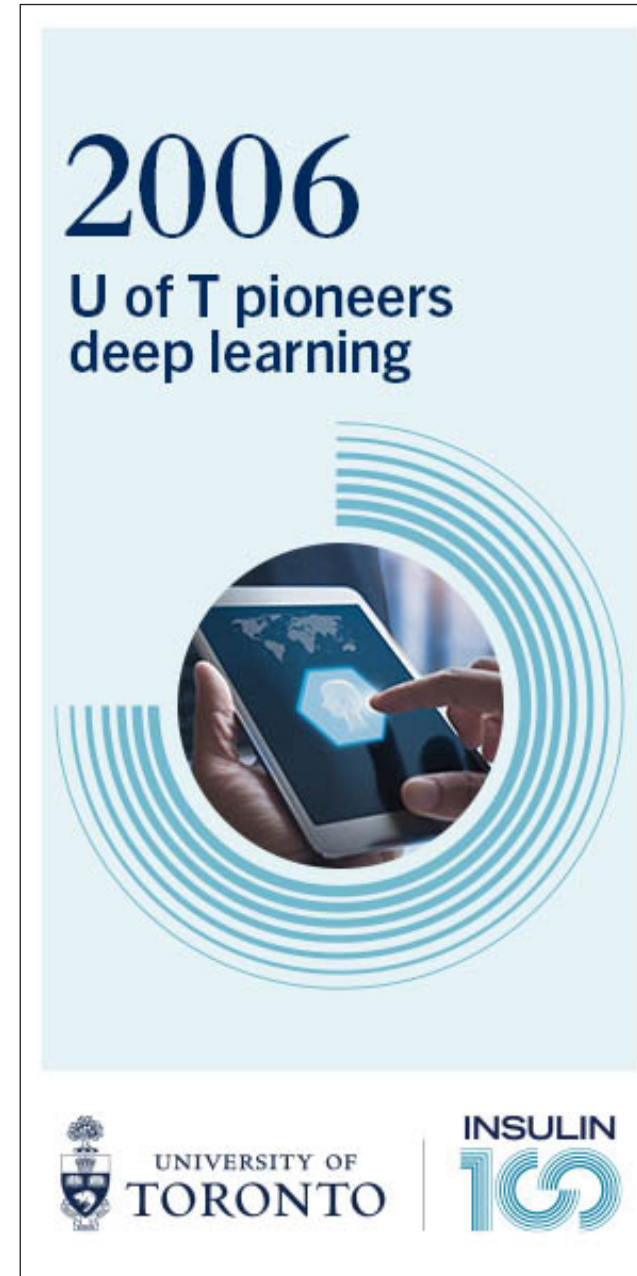
300 x 600



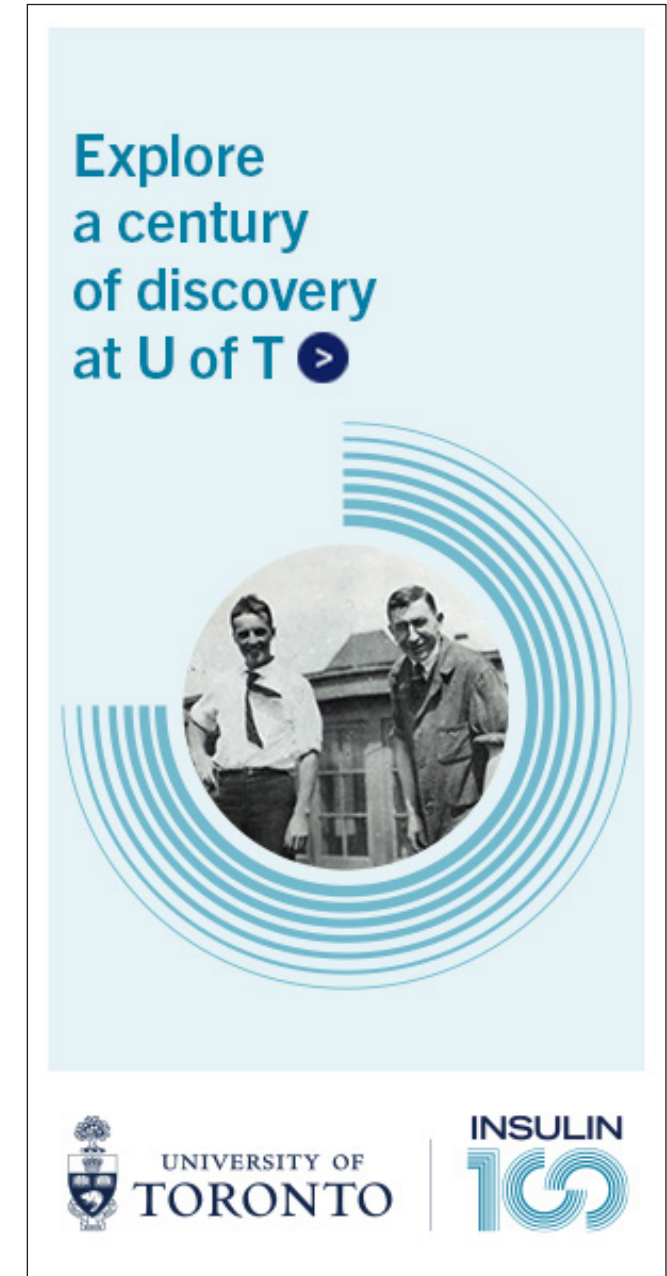
Frame 1



Frame 2



Frame 3



Frame 4

Standard Display Banners / V1 - Animated

160 x 600

1961
U of T
discovers
stem cells

INSULIN
100

UNIVERSITY OF
TORONTO

900 x 250

2006
U of T pioneers
deep learning

INSULIN
100

UNIVERSITY OF
TORONTO

728 x 90

1921 U of T discovers
insulin

UNIVERSITY OF
TORONTO

INSULIN
100

300 x 250

Explore
a century
of discovery
at U of T >

INSULIN
100

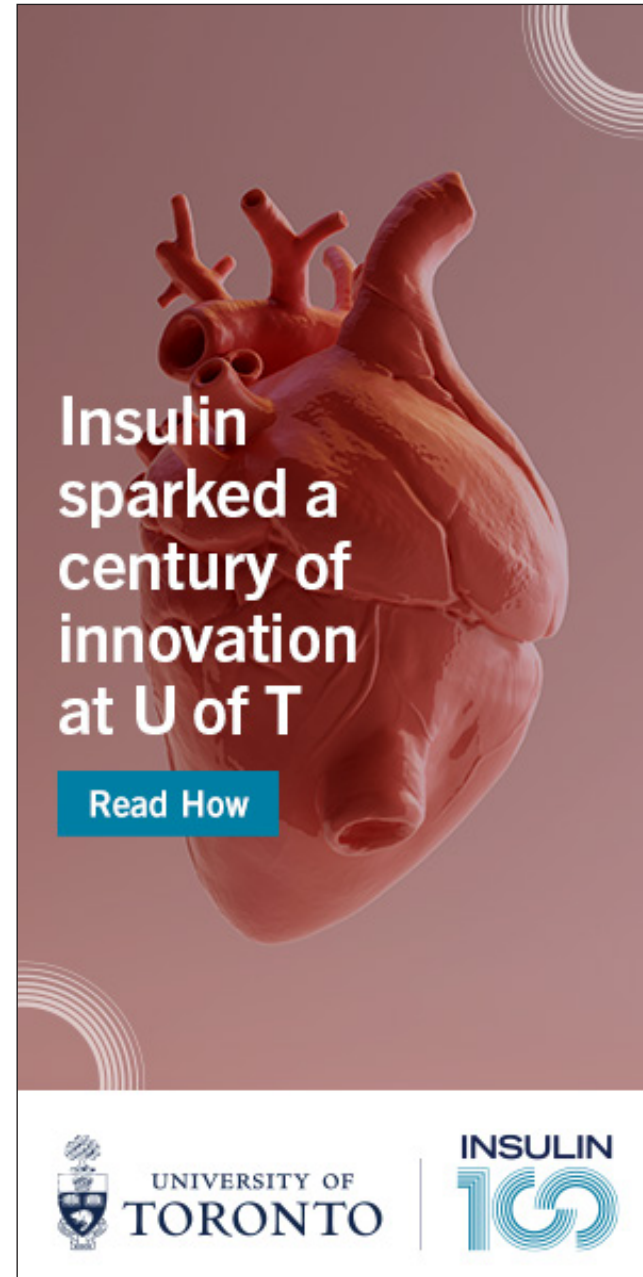
UNIVERSITY OF
TORONTO

Standard Display Banners / V2 - Animated

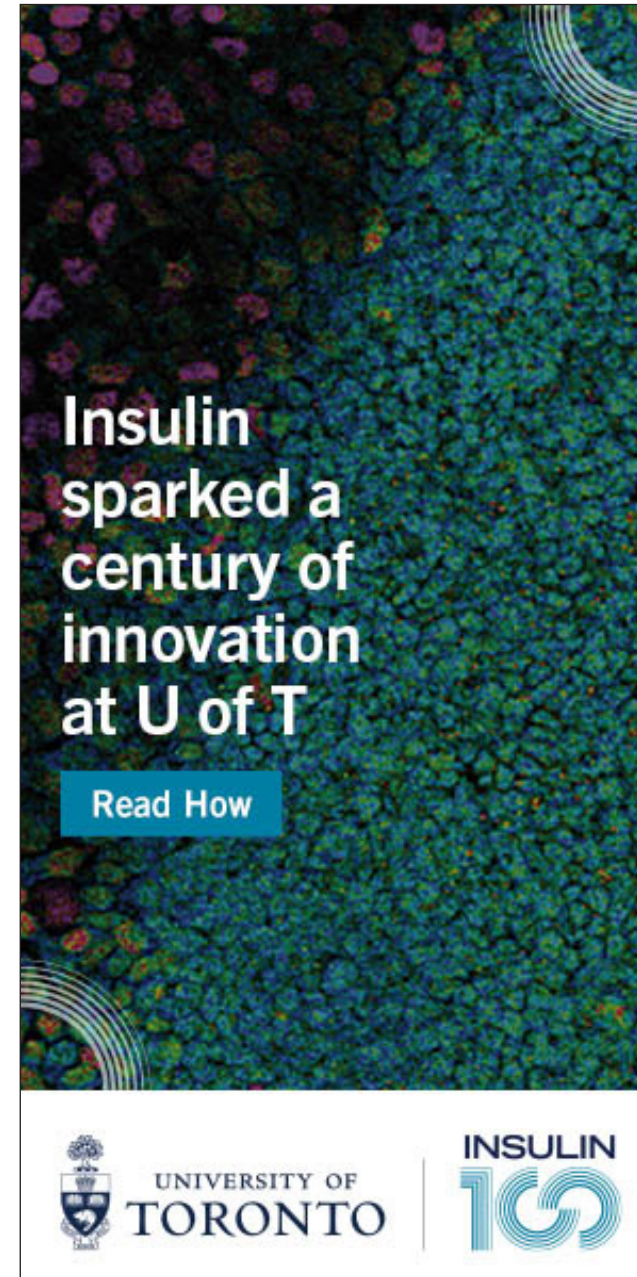
300 x 600



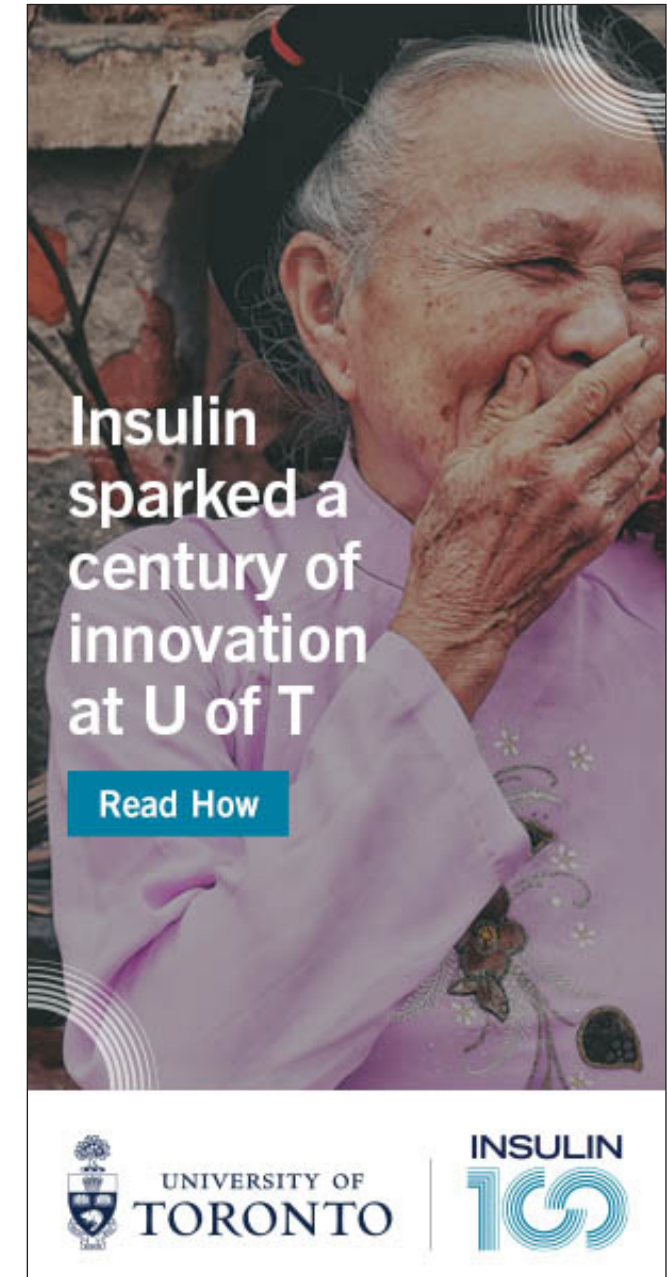
Frame 1



Frame 2



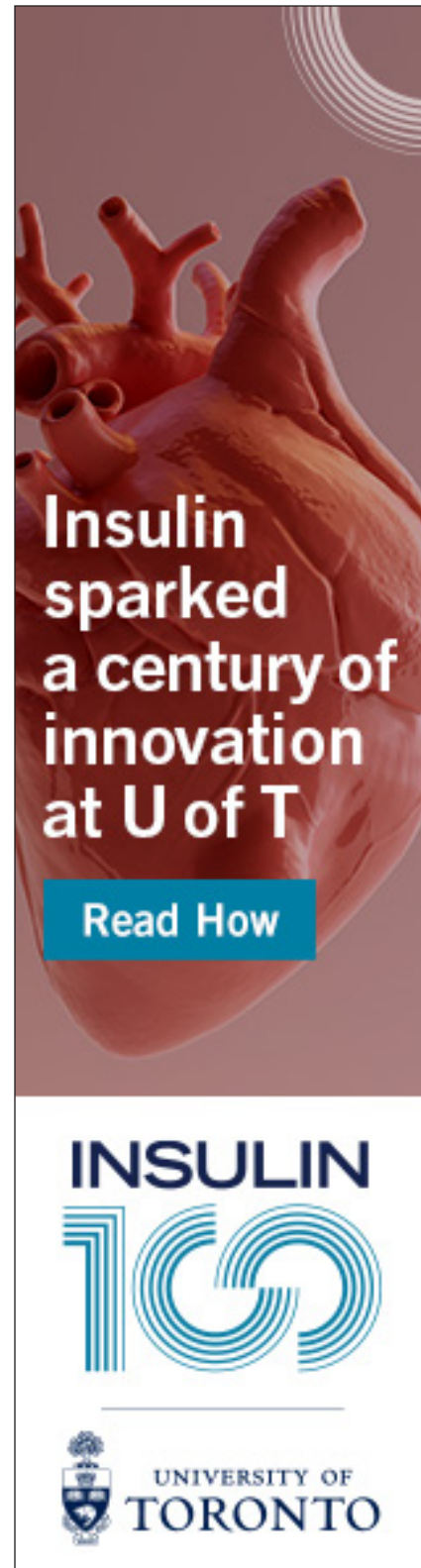
Frame 3



Frame 4

Standard Display Banners / V2 - Animated

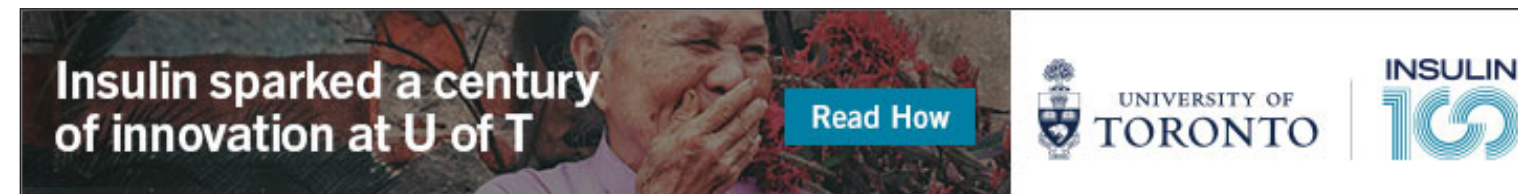
160 x 600



900 x 250



728 x 90



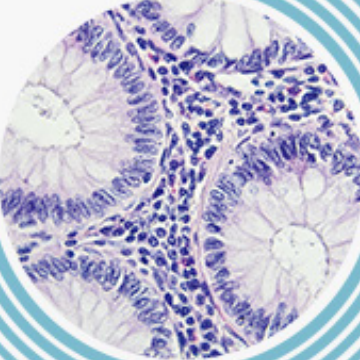
300 x 250





Standard Display Banners / V3 - Animated

300 x 600

**U of T
is targeting
cancers once
thought
untreatable**



 UNIVERSITY OF TORONTO | **INSULIN**


Frame 1


**U of T
is untangling
the biological
roots of
depression**





 UNIVERSITY OF TORONTO | **INSULIN**


Frame 2

**U of T
is helping
with Canada's
COVID-19
recovery**

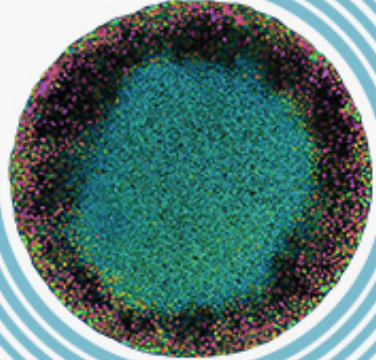




 UNIVERSITY OF TORONTO | **INSULIN**


Frame 3

**U of T
is transforming
human health**

[Read How](#)



 UNIVERSITY OF TORONTO | **INSULIN**


Frame 4

Standard Display Banners / V3 - Animated

160 x 600

U of T
is untangling
the
biological
roots of
depression



INSULIN
100

 UNIVERSITY OF
TORONTO

900 x 250

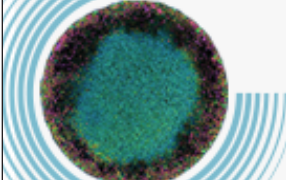
U of T
is helping
with Canada's
COVID-19
recovery




INSULIN
100

 UNIVERSITY OF
TORONTO

728 x 90



U of T is transforming
human health [Read How](#)

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INSULIN
100

300 x 250

U of T
is targeting
cancers once
thought
untreatable

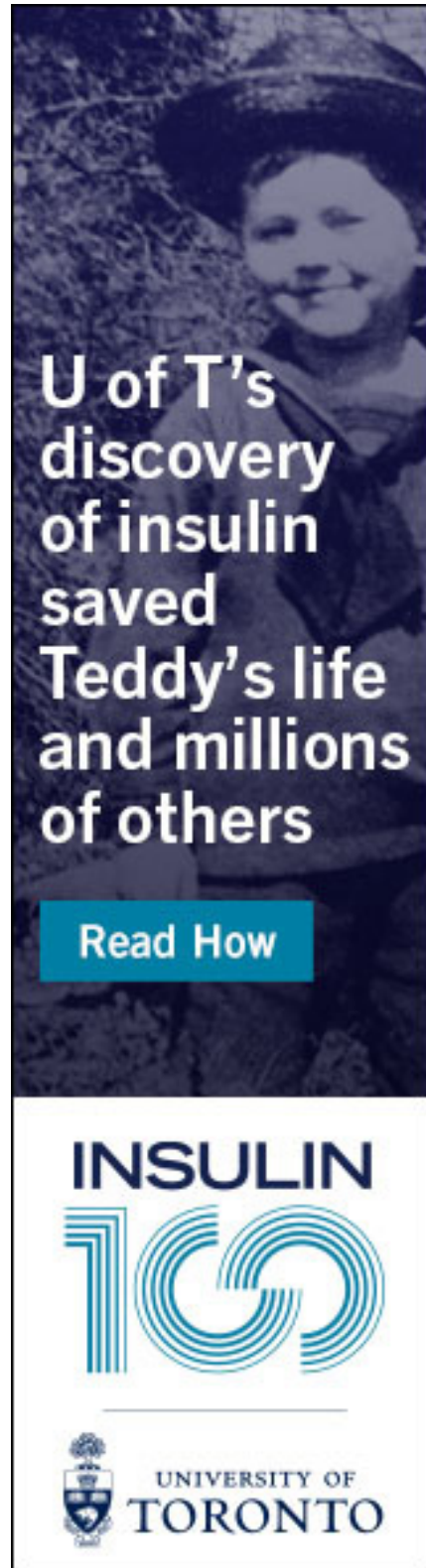


 UNIVERSITY OF
TORONTO

INSULIN
100

Standard Display Banners / V4 - Static

160 x 600



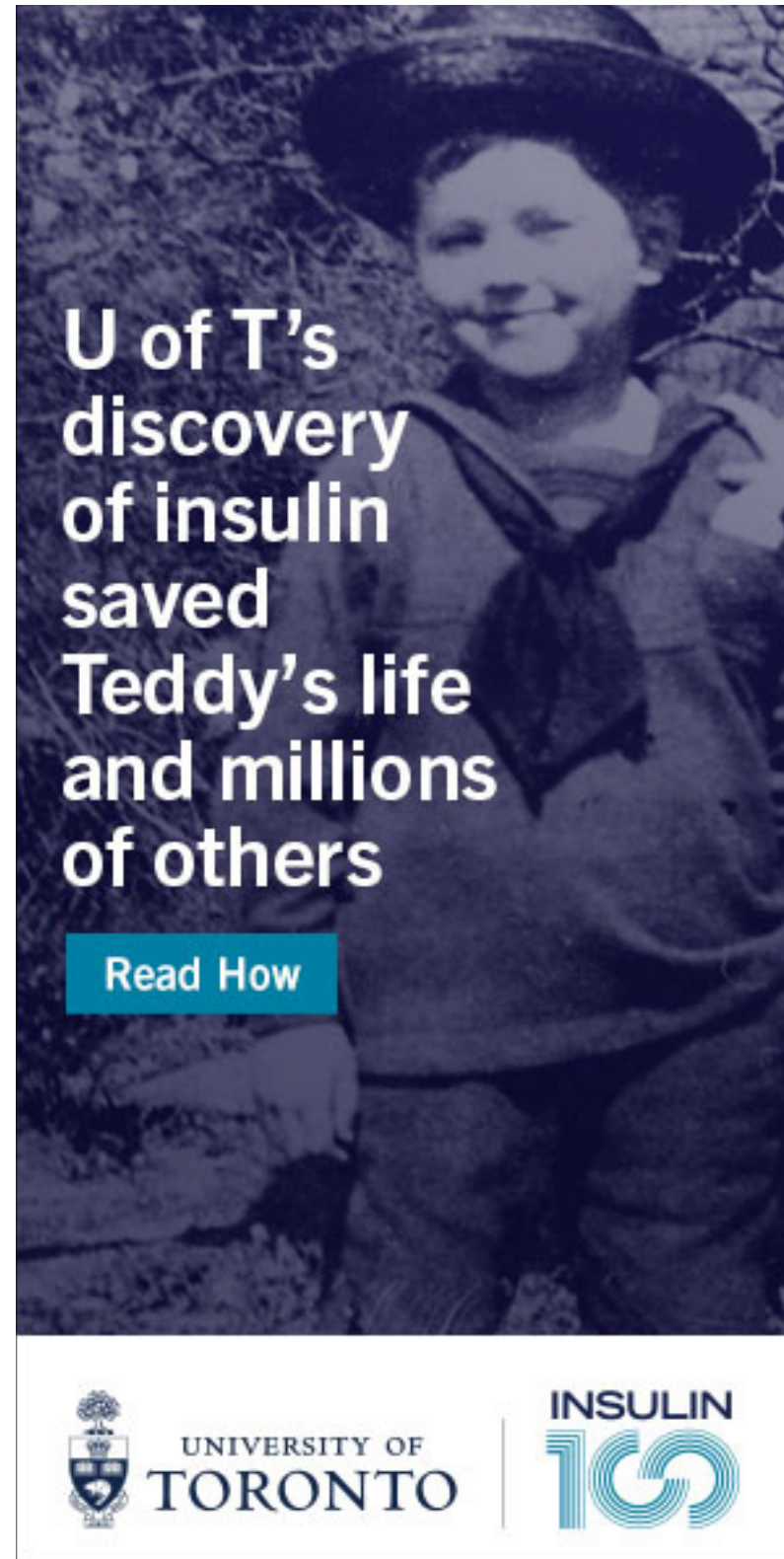
U of T's discovery of insulin saved Teddy's life and millions of others

[Read How](#)

INSULIN
100

UNIVERSITY OF TORONTO

300 x 600



U of T's discovery of insulin saved Teddy's life and millions of others

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UNIVERSITY OF TORONTO

INSULIN
100

900 x 250



U of T's discovery of insulin saved Teddy's life and millions of others

[Read How](#)

INSULIN
100

UNIVERSITY OF TORONTO

728 x 90



U of T's discovery of insulin saved Teddy's life and millions of others

[Read How](#)

UNIVERSITY OF TORONTO

INSULIN
100

300 x 250



U of T's discovery of insulin saved Teddy's life and millions of others

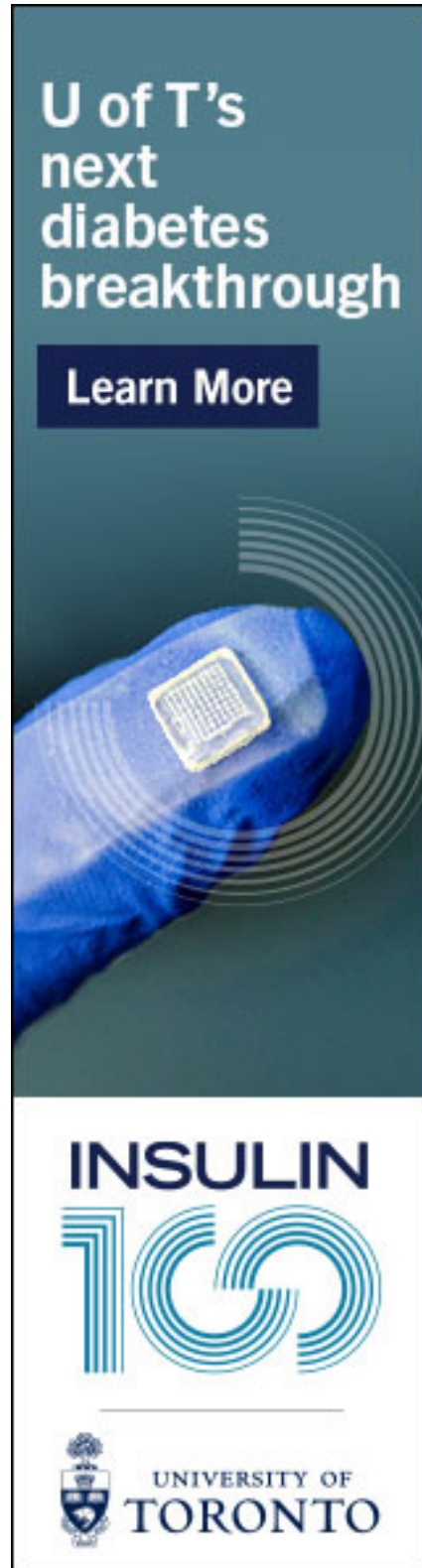
[Read How](#)

UNIVERSITY OF TORONTO

INSULIN
100



Standard Display Banners / V5 - Static

160 x 600



U of T's next diabetes breakthrough

[Learn More](#)



The banner features a vertical layout. The top half has a dark teal background with a close-up of a finger wearing a blue sensor. The text 'U of T's next diabetes breakthrough' is in white, with a dark blue 'Learn More' button below it. The bottom half is white, containing the 'INSULIN 100' logo and the University of Toronto crest and name.

300 x 600



U of T's next diabetes breakthrough

[Learn More](#)



The banner features a vertical layout. The top half has a dark teal background with a close-up of a finger wearing a blue sensor. The text 'U of T's next diabetes breakthrough' is in white, with a dark blue 'Learn More' button below it. The bottom half is white, containing the University of Toronto crest and name on the left, and the 'INSULIN 100' logo on the right.

900 x 250



U of T's next diabetes breakthrough

[Learn More](#)



The banner features a horizontal layout. The left side has a dark teal background with a close-up of a finger wearing a blue sensor. The text 'U of T's next diabetes breakthrough' is in white, with a dark blue 'Learn More' button below it. The right side is white, containing the 'INSULIN 100' logo and the University of Toronto crest and name.

728 x 90



U of T's next diabetes breakthrough

[Learn More](#)



The banner features a horizontal layout. The left side has a dark teal background with a close-up of a finger wearing a blue sensor. The text 'U of T's next diabetes breakthrough' is in white, with a dark blue 'Learn More' button below it. The right side is white, containing the University of Toronto crest and name on the left, and the 'INSULIN 100' logo on the right.

300 x 250




U of T's next diabetes breakthrough

[Learn More](#)





The banner features a horizontal layout. The top half has a dark teal background with a close-up of a finger wearing a blue sensor. The text 'U of T's next diabetes breakthrough' is in white, with a dark blue 'Learn More' button below it. The bottom half is white, containing the University of Toronto crest and name on the left, and the 'INSULIN 100' logo on the right.

 University of Toronto
1h · 🌐 [Like Page](#)



U of T's 1921 discovery of insulin sparked a century of health innovation that continues to change the world. [#Insulin100](#)

1921
U of T
discovers
insulin

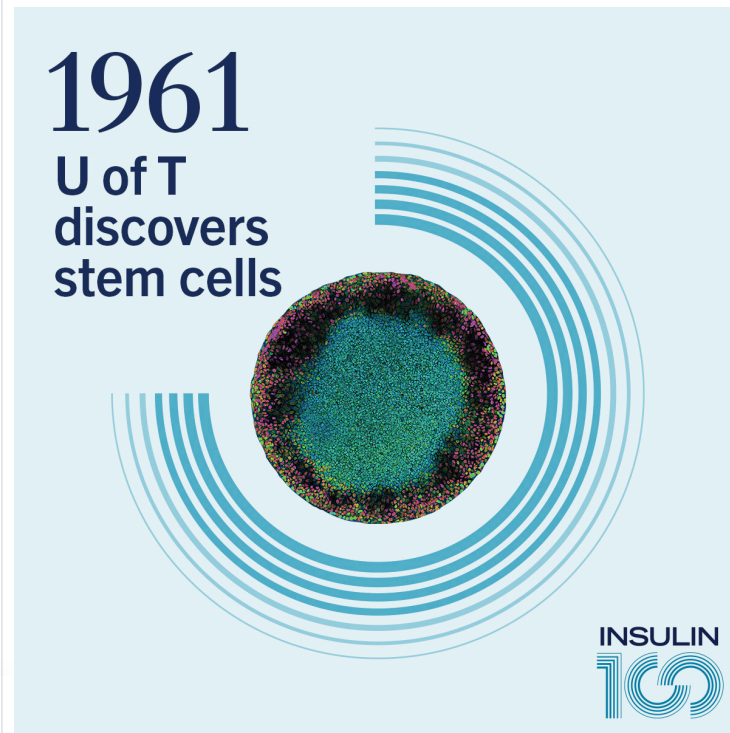


A century of discovery at U of T
U of T | Insulin 100

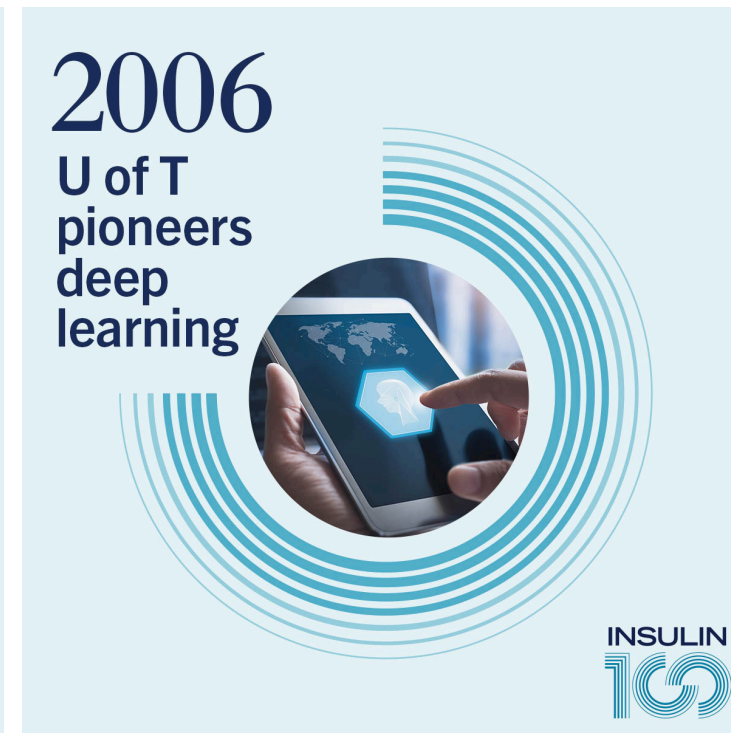
[Learn More](#)

  70 562 Comments 80 Shares

[Like](#) [Comment](#) [Share](#)



Frame 2



Frame 3

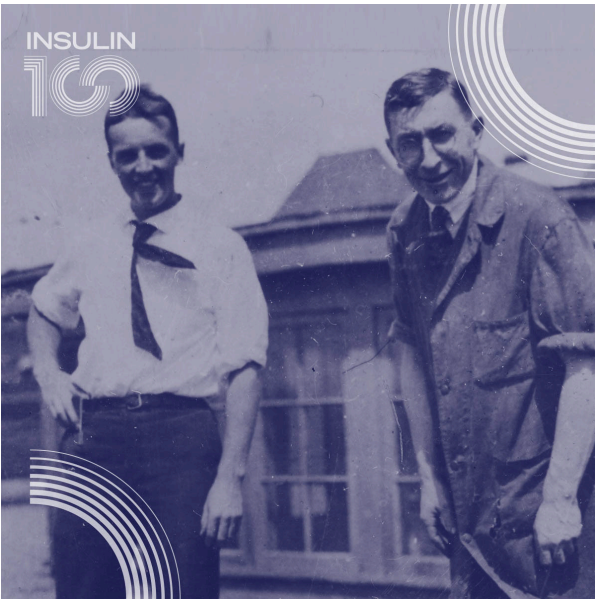


Frame 4

Social / V2 - Animated

University of Toronto 1h · 🌐 Like Page

From insulin to cardiac and brain health to stem cells and AI, U of T is celebrating a century of innovation. #Insulin100



A century of discovery at U of T
U of T | Insulin 100 Learn More

70 562 Comments 80 Shares

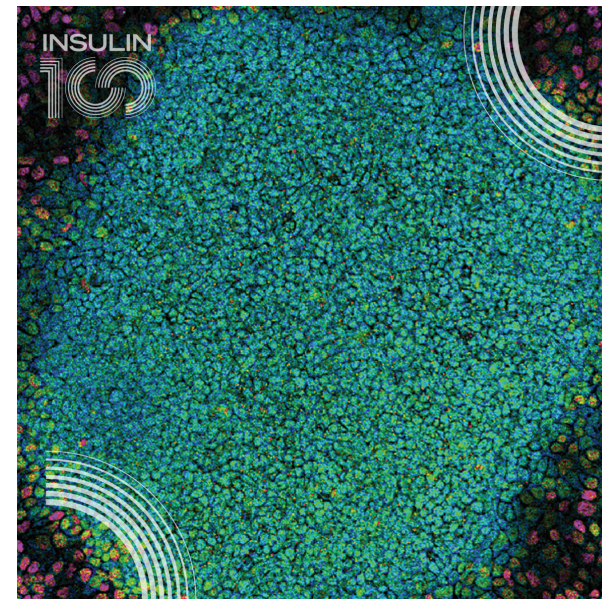
Like Comment Share



Frame 2



Frame 3



Frame 4



Frame 5

 University of Toronto
1h · 🌐 [Like Page](#)

Our discovery of insulin in 1921 sparked a culture of ingenuity that's pushing the boundaries of what's possible. #Insulin100

We're targeting cancers once thought untreatable

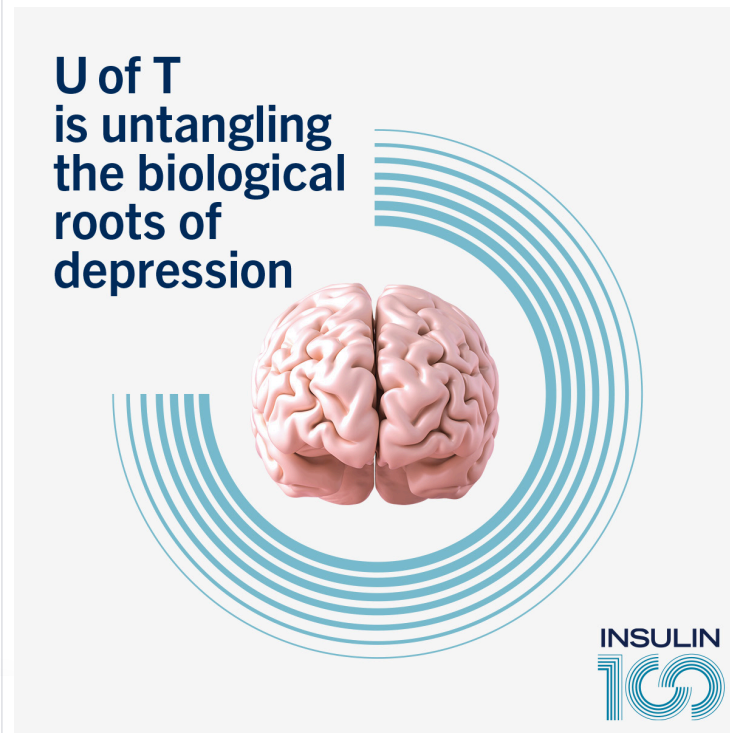


INSULIN 100

The future of health innovation is here
U of T | Insulin 100 [Learn More](#)

👍❤️ 70 562 Comments 80 Shares

👍 Like 💬 Comment ➦ Share




Frame 2




Frame 3





Frame 4




 **University of Toronto** 1h · 🌐 👍 Like Page

May 1921: U of T student Charles Best wins a life-changing coin toss and joins the team that will discover insulin. [#Insulin100](#)



Check out the rest of the story
U of T | Insulin 100 Learn More

  70 562 Comments 80 Shares

 Like  Comment  Share

University of Toronto

1h · 🌐

👍 Like Page

U of T's 1921 discovery of insulin sparked a century of health innovation—including the next diabetes breakthrough. [#Insulin100](#)

We're Giving Diabetes Patients New Hope

U of T | Insulin 100

Learn More

👍❤️ 70

562 Comments 80 Shares

👍 Like 💬 Comment ➦ Share

Diabetes was once a death sentence.

That's why the University of Toronto's discovery of insulin, in 1921 was so revolutionary.

It saved millions of lives and still does today.

Insulin sparked a century of discovery at U of T. Pioneering stem cell therapies, revolutionary genetic advances and game-changing artificial intelligence.

Today, our researchers continue to push the boundaries of what's possible.

See where health innovation is taking us next at U of T dot me slash insulin one hundred.

The revolutionary discovery of insulin at the University of Toronto changed the world. Few events have transformed the lives of so many, so suddenly and so profoundly.

A century later, U of T is still leading revolutions in human health.

Our researchers continue to push the boundaries of what's possible, developing life-saving treatments for some of humanity's most devastating diseases—including diabetes.

Learn about insulin's discovery and see where health innovation is taking us next at U of T dot me slash insulin one hundred.

We hope you and your teams found these resources insightful and inspiring. If you are looking to use Insulin 100 creative, please contact [**visual.id@utoronto.ca**](mailto:visual.id@utoronto.ca) for information.